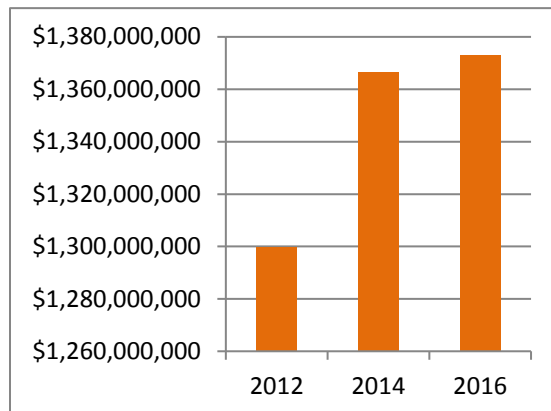


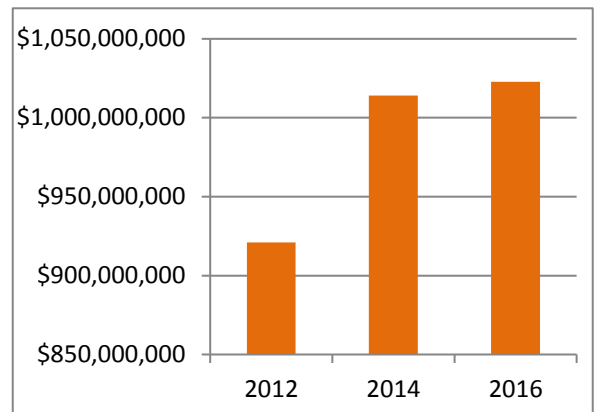
## Statistics Canada Data<sup>2</sup> on Canada's Publishing Industry and K–12 Education-Sector Spending

Since the 2012 Supreme Court decision and the education sector's adoption of the *Fair Dealing Guidelines* in January 2013, figures show that Canadian publishing is a healthy industry and is not in decline.

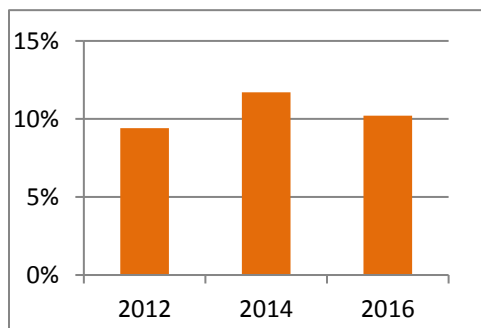
**Book sales in Canada**



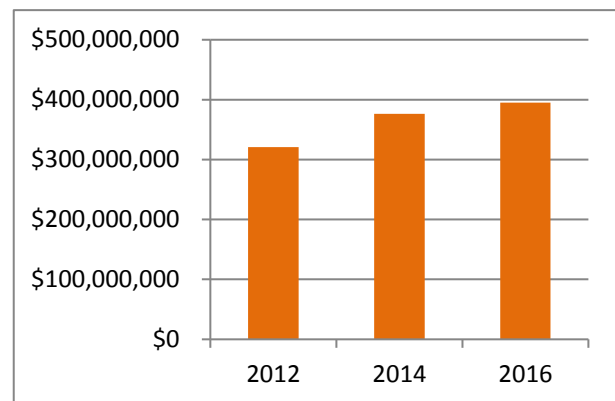
**Book sales in Ontario  
(accounting for 66% of all Canadian sales)**



**Canadian publishing-industry profit margin**



**Canadian publishers' sales of their own titles to  
K–12 educational institutions**



The education sector continues to purchase hundreds of millions of dollars of Canadian publishers' books annually, and K–12 schools are the second largest customer category for publishers (behind major chain bookstores and campus bookstores).

Canadian publishers' sales of their own titles to K–12 educational institutions continue to be on the rise.

Note: Of all new book titles published by Canadian publishers between 2014 and 2016, the percentage of new titles published for the K–12 education sector has remained constant at 24%.

<sup>1</sup> The CMEC Copyright Consortium is composed of the ministers of education of the provinces and territories with the exception of Quebec.

<sup>2</sup> Statistics taken from Statistics Canada reports on the book-publishing industry (2012, 2014, and 2016)

<http://www.statcan.gc.ca/daily-quotidien/180323/dq180323c-cansim-eng.htm>

<http://www.statcan.gc.ca/daily-quotidien/160519/dq160519e-cansim-eng.htm>

<http://www.statcan.gc.ca/pub/87f0004x/2013001/tablesectlist-listetableuxsect-eng.htm>